Quick Heal Technologies Limited Q1 FY'2025 Earnings Conference Call July 29, 2024

Moderator: Ladies and gentlemen, good day and welcome to Quick Heal Technologies Limited Q1 FY'25 Earnings Conference Call. As a reminder, all participant lines will be in the listen-only mode and there will be an opportunity for you to ask questions after the presentation concludes. Should you need assistance during the conference call, please signal an operator by pressing "*" then "0" on your touchtone phone. Please note that this conference is being recorded. I now hand the conference over to Mr. Anuj Sonpal from Valorem Advisors. Thank you and over to you, sir. Anuj Sonpal: Thank you. Good evening, everybody and a very warm welcome to you all. My name is Anuj Sonpal from Valorem Advisors. We represent the Investor relations of Quick Heal Technologies Limited. On behalf of the company, I would like to thank you all for participating in the Company's Earnings Conference Call for the first quarter of financial year ending 2025. Before we begin, let me mention a short cautionary statement. Some of the statements made in today's Earnings Conference Call may be forward-looking in nature. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from those anticipated. Such statements are based on management's beliefs as well as assumptions made by and information currently available to management. Audiences are cautioned not to place any undue reliance on these forward-looking statements in making any investment decisions. The purpose of today's earnings conference call is purely to educate and bring awareness about the company's fundamental business and financial quarter under review. Now, let me introduce you to the management participating with us in today's earnings conference call and hand it over to them for opening them up. We firstly have with us Mr. Kailash Katkar, Chairman & Managing Director, Mr. Sanjay Katkar, Joint Managing Director. Mr. Vishal Salvi, Chief Executive Officer, Mr. Ankit Maheshwari, Chief Financial Officer. Without any further delay I request Mr. Vishal Salvi to start with his Opening Remarks. Thank you and over to you, sir. Vishal Salvi: Thank you so much, Anuj and good evening, ladies and gentlemen. I am Vishal Salvi - CEO of Quick Heal Technologies Limited. Welcome to our Q1 FY25 Earnings Call.

Having completed a year with Quick Heal, I am thankful for the trust and the empowerment granted to me and my team, by our founders, Kailash and Sanjay Katkar and I am excited to start FY'25 with a strong result and work towards continuing our growth momentum in FY'25.

FY'25 is a year of executing the strategies that we have defined last year and I am pleased to see our delivery right from the start.

In this call, I'll walk you through the five key areas including Products, Marketing, People, Delivery and Our Overall Growth.

Products are a very critical component of cyber security industry as the threat access evolve every day and we must always stay one step ahead to protect our customers from existing and future attacks. Just in Q1, we prevented 128 million attacks, including over 400,000 ransomware attacks for our customers. We have evolved from a consumer-AV company to a holistic cyber security company. While we maintain our stronghold on AV security, we have developed our Horizon-2 products like XDR, Zero Trust, etc., over the past 3-4 years which have generated good customer traction from Q1 onwards.

I am also very happy to announce that we have launched our on-premises EDR in Q1, which will cater to the industry need especially coming from the Indian Government.

We are also building Horizon-3 products, enhancing our offerings under the Zero Trust and Data Privacy and introducing new solutions like Tech Intel, malware analysis platform and use of Gen AI, reinforcing our commitment to innovate and provide a state-of-the-art solution for our customers.

It is important to highlight the criticality and the implications of the recent blue screen IT outage impacting the globe. The event happened due to the release of a faulty update by a global cyber security vendor being sent to customer base impacting more than 8.5 million endpoints worldwide. This underscores the criticality of the work that we do and the need to be right every time. We can confirm that none of our customers got impacted due to this event and we would like to assure our stakeholders, including customers and investors that we constantly strive to keep our systems and processes error-proof and our track record for the past three decades is evidence of that fact.

Al has become a buzzword in the IT landscape. There are two facets to Al. Al for the core protection, which we have integrated into our products to GoDeep.Al for several years and the Gen Al, or the conversational Al which we are incorporating to simplify security for our customers as the product interface. We are having the vision to integrate all the advantages of Gen Al in all our products to deliver our mission of simplified and democratized security and you can expect more announcements from our side in the near future.

On the marketing and the brand building exercise, as we all know, Quick Heal is a household name in the consumer space and we continue to strengthen this position. Seqrite, our enterprise brand is being recognized as a thought leader in cyber security market, which we continue to bolster through events, webinars and threat reports.

We have participated in major cyber security events DSCI Finsec and GISEC in Dubai, recently, refreshed our brand to reflect our core purpose of Innovate, Simplify and Secure.

The heart of the organization are our people and the culture we uphold. We recently launched our culture code representing 11 values we stand by. We have strengthened our performance like incentives and opportunities to drive the motivation and meritocracy-based within the organization. Through the past years, we have focused on onboarding leaders and mid-management to strengthen our execution and delivery further.

I am also pleased to note that attrition is on a steady decline.

We're driving automation and digitization within the organization and upgrading our back-end solutions like CRM, sales and marketing operations to deliver more synergies and process optimization. Despite being in an investment phase, we have managed to deliver profitable growth remaining cost-prudent.

On the financial performance, traditionally, Q1 has been a weak quarter for us due to seasonality, yet we have delivered a strong result this year. I am pleased to announce that 37% year-on-year growth for this quarter. Despite market challenges, we have significantly improved our consumer businesses. We are committed to creating consumer awareness, leveraging social media platforms and micro influences and developing innovative adjacent offerings to address evolving challenges with the new launches expected in near future.

Our enterprise business continues to move up the value chain to capture the mid and the large enterprise market competing successfully against global players. In fact, we have big wins in the quarter and it fills me with immense delight and confidence. We eagerly await the enforcement of DPDP Act, which will significantly impact how cyber security is implemented in India and we expect Quick Heal to play its part in helping our customers to comply to the provisions of the act.

With three decades of domain expertise, our Make-in-India success story, unparalleled threat intelligence from Seqrite labs, a strong team, a robust partner and distribution network and local presence, they are well poised to seize the market opportunities and deliver maximum value to stakeholders.

We are proud to be a leading cyber security product company from India, contributing to a goal of Atmanirbhar Bharat critical for the country's cyber security sovereignty.

With this, I would like to invite "Ankit – our CFO, to walk you through the Financial Performance."

Ankit Maheshwari: Thank you, Vishal and good evening, everyone. We have kicked off the year with impressive numbers.

Our consolidated revenues for the quarter stood at 70 crores, marking a 37% increase year-onyear. The revenue distribution between our consumer and enterprise business is 58% and 42% respectively. Having said that on a quarter-on-quarter basis, there is a decline of 12% in the revenues due to Q1 being a sluggish quarter, as Vishal also highlighted, and deferment of government deals due to central elections.

The consumer business has shown resilience against market challenges. Thanks to all the initiatives within the business that we have taken.

Our enterprise business continues to perform robustly, generating Rs.32.5 crores in revenue.

Most importantly, our new products have begun to contribute significantly with several large clients adopting our EDR, XDR Solutions, successfully competing against established global cyber security companies. This reaffirms our confidence in our product strategy as we embark on developing the next-generation of cyber security solutions.

Our growth is aligned with our commitment to profitability. For this quarter, our EBITDA stands at Rs. 2.6 crores as against negative EBITDA of Rs.15 crores last year same quarter. Our PAT stands at Rs. 4 crores in the current quarter. Through effective cost management, we have maintained steady expenses at Rs. 68 crores despite increased investments in innovation and R&D. We follow prudent accounting practices, expensing all of our R&D investments. Additionally, we continue to invest in sales and marketing to enhance consumer awareness and bolster the Seqrite brand through events and various sponsorships.

Our balance sheet remains strong and we are a cash-rich company focused on creating longterm value for our stakeholders. We are poised to harness the market opportunity with a clear vision and strategy, a solid team with the right culture, strategic partnerships and relentless focus on execution.

With that, I would like to open the floor for the question-and-answer session. Thank you.

Moderator:We will now begin the question-and-answer session. The first question from the line of PrathamShah from Niveshay Investment Advisory. Please go ahead.

Pratham Shah:I wanted to understand that with the new DPDP Act coming, how many firms do you think will
have to upgrade their cyber security system? What will be the scale of the implementation and
how do we see it translating into numbers?

Vishal Salvi: See, what the objective of the DPDP Act is to make every business is accountable for maintaining the privacy and the security of the personal identifiable information that they're collecting from all their shareholders and stakeholders. And, of course, if you don't comply and if you are found wanting to implement these controls, then there are strict penalties and punitive fines against such incidents or such attacks. So, we have seen many examples of similar regulations happening in different parts of the world, GDPR in Europe, the California Privacy Protection Act in US and so and so forth and what we have seen is that on the event of such regulations, there is an overall increase in adoption of privacy and cyber security controls for those governed entities, and we expect same thing to happen. I think it's a very positive sign that India is adopting DPDP especially because of the way in which India is leapfrogging in the digital infrastructure both in government as well as in private, and so, it is timely that we are having this act in place right now, and what we expect is that every corporate will take cognizance of this and start enhancing its overall control over protecting the personal identifiable information of its stakeholders.

Pratham Shah: Sir, can you explain how that will translate into numbers, if you could give a rough estimate?

Vishal Salvi: Yes, so basically what we have seen in other parts of the world is that overall there is 4% to 5% increase in the spends when specifically, the act comes into play and over a period of time it tapers down. But given what we are seeing in India, I think we can expect similar trends there, the corporates will spend part of their IT and the cyber security budget in compliance to this act.

 Pratham Shah:
 Another question I had was regarding our partnership with EET Group and MTech Technologies.

 So, how are these partnerships translating into revenues and why do we need these middlemen companies in the enterprise segment?

Vishal Salvi: I think the overall, if you closely look at the enterprise cyber security market, especially in product, it is deeply dependent on the partnerships and the distributor network that vendors have across the globe. In past also, we have called it out. It is a very important strategic part of our strategy to ensure that we have partnership with global as well as local where distributors and channel partners just to make sure that we are able to increase our reach and coverage as far as our customers are concerned. So, what we are doing and announcing here is actually a part of that execution of that strategy. And given the fact that these are very early days of these partnerships, we will have to wait and see how we are able to deepen our partnership and therefore extend our revenues through these. But, we are extremely positive that these are going to yield and help us in our revenue growth in future.

- Pratham Shah:So the last question I had was why is there cyclicality in revenue, like you repeatedly mentioned
that Q1 is the weakest quarter, why is that so?
- Vishal Salvi: There are obviously end consumer preferences which are there. There is also in terms of the overall inertia and how the Indian market works as far as the Paid AV is concerned and this is a very India-specific phenomenon that we've seen and yes, obviously we can control some part of it and some part of it is we have to go with what market demands there.
- Pratham Shah:
 In the enterprise segment, how much revenue would you say is coming directly from Seqrite

 and how much is from our dealers and third-party partnership that we have in percentage
 terms?
- Vishal Salvi:We don't maintain such kind of a split to be honest, Pratham, but we will probably try to keep
it handy for future. It's not really very important statistics for us because like I said, majority of
the enterprise product business is sourced through the channel partners and the distributors.
- Moderator:
 The next question is from the line of Mihir Manohar from Carnelian Asset Management. Please

 go ahead.
- Mihir Manohar: Largely, I wanted to understand, I mean Vishal, you mentioned that you had a couple of big wins during the quarter. If you can throw some highlight over which are these large deal wins which are there during the quarter? Second thing was on the pipeline. If you can throw some highlight how is the pipeline that we are looking at, the conversations that are happening maybe on the Seqrite side that will be helpful to get some sense as to how should we see the growth momentum for the balance part of the year? The third thing was on the investments. Last time on the call, we had mentioned that we have identified certain areas of investments and we will be making those investments. If you can just provide are those additional investments flowing in through P&L at this point in time, I mean are, we taking it directly through P&L or are we taking it through balance sheet?
- Vishal Salvi: Hey, thank you, Mihir, and good to hear from you today. See, as far as the large deals are concerned, we don't really disclose the details of our customers or the size. What we have obviously disclosed is the number of users for this one. What is the good thing about this is that it is also a part of our new products family of EDR and XDR which is giving us the confidence of how we can start scaling in our new products as well. So that's really what I can share with you right now. As far as the pipeline is concerned, we are very comfortable with our pipeline as it stands right now. While we continue to work on it and add more both as far as enterprise is concerned and the government business is concerned, and as we start looking at the coming quarters, we hope to actually get better conversion and keep improving on that. On the investments are concerned, see, we have taken a call that we will be expensing out all our investments in our P&L like what Ankit mentioned and we will not be taking it from our balance sheet. So the things that we have confirmed the last quarter in terms of the investment that we had decided we would be doing. I am happy to share that all of that has actually started. So

we started work related to the areas related to the adjacency that we talked about in consumer market or in terms of our threat Intel platform or our malware and analysis platform, we are strengthening and adding more upstream and downstream solutions for our data privacy solutions so that we are able to cover all the use cases and more for the customers when they start complying with DPDP Act and so and so forth. So, all of that actually has already started, the projects have been green light and the work will commence, Some of it has already started as I said, and now we are also embarking on Gen AI and how we can start embedding Gen AI into as an interface so that we can simplify the interface for our users. So, yes that's really where we are on as far as our investments are concerned.

Ankit Maheshwari:Just to add, there is no change in the accounting policy for capitalizing our R&D expenses. Wewill continue to expense it off to the P&L. So, there is no change.

Mihir Manohar:And just lastly on the sales team side, any incremental hiring over there because we were
looking previously to strengthen up the sales team, so any development over there?

Vishal Salvi: I think last time we had announced that Sathyajith Samuel has joined us as a head of sales. We have also hired a new head of digital business for both consumer and enterprise. So that person has come on board. So we continue to hire people like mid-management level as well and the plan to strengthen our sales organization further is also still underway. So that work continues.

Moderator: The next question is from the line of Preet Kaur from Relax Cap. Please go ahead.

IshPreet Kaur: I just wanted to check with you, as you mentioned in the previous question about expensing the investments to the P&L. So just if you could give us some understanding on the broader picture as to how margins would behave because in one way we are scaling up in terms of business, but on the other hand being a technology company, that would be required to stay ahead of analytical changes. So if you could give a very broader picture for the next two or three years as to how we could look at the margins?

Vishal Salvi: So look, I think we have to do that fine balance between investment and profitability. But we have embarked like I mentioned and also Ankit mentioned while we are investing, we are also ensuring that we keep a deep sight on productivity and improvement. And with the advantage of getting AI tools and automations available, we believe we can get in more productivity in terms of the work that we do, and in addition to other areas where we could identify some areas where we can reduce cost. So we are looking at it two-prong, we will not shy away from doing the necessary investments which are required so that we will continue to build and keep on adding more products in our portfolio and in a timely manner, at the same time, we will also keep sight of our cost so that we will also make sure we remain product profitabile. So, what you can expect is that the way we have been maintaining our profitability for the last few quarters, we will continue to do that and we will ensure that that will continue. Having said that, what you can see is the trajectory is that once our revenue starts growing, we expect and

anticipate that the gap between the revenue and the cost will widen and as a result of that we can expect a better EBITDA as we look at the three years' horizon.

- IshPreet Kaur:By any chance, is there a number in mind say if the revenue crosses 500-odd crores in whichever
year, any number as to what is the kind of margin that we could look at, at that scale?
- Vishal Salvi: So at this stage we don't give or disclose any of such projections, but this is broadly what we will show to you, right. And you've seen that we've been talking about it for the last four quarters and we've been maintaining that. So if you look at from an opportunity point of view, you can make your own estimates in terms of how that will go.
- IshPreet Kaur:I think we've also requested this in the past on the enterprise side of the business if we could
get the number of clients that are there and also on a quarterly basis as to how many clients
are we adding, that would be very helpful to get?
- Vishal Salvi: We note your request and we will start seeing how we can share that in future.
- IshPreet Kaur: Also, if the existing client is already taking your base package, say, which was there, the Seqrite version that was there a year back, plus you've developed new APIs and new service and functionality, so just to understand as to if the existing customer is now climbing the ladder by taking on the additional services also that you've launched, I think the clients that you mentioned would give us a fair picture where the business is headed, anything that you could comment now on how that is?
- Vishal Salvi: I think our overall product strategy is actually tapping that aspect from a client point of view because all our products and solutions are interlinked and are complementary to each other and add incremental value the moment our clients start using them together. And our integrated architecture and modular architecture that we have created which is aligned with the cyber security mesh architecture actually gives a single client interface, single policy, single agent, single infrastructure, single database. So all of these... I know I am getting a little technical, but then these are all architecturally aligned towards achieving that objective of working seamlessly as a platform rather than looking at as different components. Now, we don't right now share details around how we are going, up-selling and cross-selling on these solutions, but as we mature as a company, we will start adding those KPIs in our disclosures as well.
- IshPreet Kaur:
 On the business side of the revenue, the growth could we see maybe higher because the base

 is still small if we look at, the expectations were like that the growth would be much higher

 than what we are seeing, so
- Vishal Salvi:If you see in the last three or four years, we have moved our enterprise revenue from 20% to
now 43%. So that's almost doubled in the three years. So from that point of view, there is a
good trend that you can observe on a quarter-on-quarter and year-on-year. You need to

understand that our enterprise business is still very young and a lot of the new products that we are talking about are just introduced into the market, they are just one year, one-and-a-halfyear-old. So, generally the fit for market comes for cyber security or product industry is somewhere between 18 months to 24 months. So, it will have its inertia and it will have its time that will be required for the products to mature and get adopted into the market.

Moderator: The next question is from the line of Tej Patel from Niveshaay Capital. Please go ahead.

Tej Patel: I have couple of questions, sir. I know you already touched upon this topic, but if you could put a number to it and kind of give a broad idea on let's say suppose that the DPDP Act gets implemented, so what could be the number of firms coming into the ambit of that if you have worked on numbers on your side, what will the ambit of number of firms could come under the ambit of this act and what could be your potential temp in this category once let's say the act gets implemented?

Vishal Salvi: So the act will ensure that every single body corporate will be under the act. So everybody will have to comply. And basically it enforces a very clear mandate on how in future in digital business, data will be collected, how concerns will be managed and how concerns given by the customers will be fulfilled by the service provider or by the entity. So that is the expectation. Now, when it comes to adoption, I've given you a view of what has happened in the West and generally we have seen a 4% to 5% uptick in the IT spend when it comes to the deployment of this. So we anticipate that the same thing is going to happen as far as India is concerned. Now, of course, when we're talking about so many different corporates who are under ambit, the ones who are forward-looking, the ones who are early movers, will actually be the first ones to adopt and our technology helps them to get a visibility of the personal identifiable data, inventorize that and take actions in terms of what they need to do to do the remediation. And within that, we are also building a content management framework which will help them to make sure all the concerns are maintained in a system and we would also give them governance so that they are able to manage the whole life cycle and governance of this discovered assets. So that's really what we're going to give. Now, we don't want to guess as to how the Indian corporates are going to respond, but whatever we have seen, wherever we have engaged, everybody is thinking about and just waiting for the enforcement guidelines to come from Government of India. And once that comes in, they will start thinking about securing necessary budget so that they can start implementation. So, we can't hazard a guess here right now because we have to wait and watch exactly how. But clearly, given that it is the mandate and it's an act, if you don't comply, there is a fine up to Rs. 200 crores, which can be applicable if your data is breached and you are not following and complying to the guidelines.

 Tej Patel:
 Just an estimate. I know your target market for this is the corporate also since starting you said

 is MSME, right, if I am not wrong. But then what would be the average let's say the average

 deal value for this MSMEs, do we have this number?

Vishal Salvi: I think it's very difficult to give you any guess work right now, not have we done a detailed scientific calculation for me to give you a number, but since you're asking, let me give you a broad brush for you to make your own assessment about our business model. See, by the virtue of all the solutions that we are introducing into the market, we are increasing our serviceable, operatable market in FY'25 to around Rs. 3000 crores and as you go to FY'26, it goes to Rs. 3,500 crores and as you go to FY'27 to Rs. 4,000 crores. So if we start adding more additional tools and solutions, that market will also grow. So if you look at it from some perspective, one is about increasing the scope by adding new solutions and other is increasing the scope by going into geos. Right now, we have a tactical approach to go to international, but as far as the solutions are concerned, given the host of solutions that we are developing, we are constantly working to increase ours on.

Moderator: The next question is from the line of Rusmik Oza from 9 Rays Equity Research. Please go ahead.

- Rusmik Oza:Sir, I was just looking at the financial table that's giving the presentation and in the press release
also. In one you are giving employee expenses, which is roughly around 63% of revenue in Q1
and in the presentation there's one more breakup in the form of R&D expenses, which is 55%
of revenue. Just wanted to understand, what could be the mix of R&D spend actually in terms
of manpower and in terms of technology? Second is you mentioned some new product
initiatives or some new launch pad this year horizon-III. If you can just give us some color on
what is this initiative and by when this could probably get completed?
- Ankit Maheshwari:Generally, R&D expenses consists of AWS cost and the manpower cost. Manpower cost is a
significant part in our R&D. And because it includes manpower, we have to give increments and
there is the headcount which keeps on adding due to our horizon 3 product requirements. So
we are seeing uptick in this cost. In addition to this, there is AWS cost because most of our new
products are cloud-hosted and we have to incur the AWS cost on a quarterly basis.
- Rusmik Oza:Sir, just to clarify, in the presentation, you've shown Rs.35 crores as R&D expenses, which is
roughly around 49% of revenue. Going forward, what could be the quarterly or the annual run
rate on this R&D expenses either in absolute number or as a percent of revenue, if you can just
provide some input on this, it will be helpful to understand the future growth trajectory on this
count?
- Ankit Maheshwari:Generally we don't give any guidance, but to answer your specific question, this cost is fixed in
nature unless we are adding more clients which are based on AWS, but this cost more or less
will remain in the same levels, it will grow, but not in the same proportion as the revenue will
grow. This cost, as I mentioned is mostly manpower cost, which is fixed in nature.
- Rusmik Oza:And in Q1, there was a 63% jump in the retail business, because this retail business actually has
been quite saturated and has been stagnant for some time. So is there anything new or different
which has happened in this quarter where we have seen 63% jump in the retail segment
business?

Vishal Salvi:

I'll answer that question, but before I do that, let me answer your earlier question. So, when we talked about the Horizon-3 products , see, we are sitting on a data which we collect from 9 million endpoints of our customers. So every single day, we are able to get signals around what's happening on these devices, what are the threats coming in, what are the different access, what are the methodologies, what are the techniques that they use and so and so forth. So, all of this data, we are going to package it into a threat intel feed and also create a platform because we understand malware very deeply because of the three decades of our understanding of working on malware, we are creating a platform which is malware analysis platform which can automatically help you to diagnose an infected file and give you all the statistics of what's happening to that file. Apart from that, I mentioned about data privacy and the upstream and the downstream work that we are doing around that. We are also investing in our road map and our strategy on Zero Trust Network Access, ZTNA. We have introduced our product called Zero Trust User Access, which is doing very well in the market, but now we are embarking on the journey to start ZTIA and CASB and secure web gateway and so on and so forth so that we are able to complete the whole suite and the common layer of this is going to be the Gen AI which is going to give you a simple user interface to interact and work with our solution so that we can democratize cyber security and make it commonly available for a common user to perform meaningful activities in cyber security without a need to have a good domain understanding, right, and still achieve cyber security. So these are some of the things that we are doing as new gen solution. And you can expect that some of it is can be released within the next six months, some of it will take another 1.5-years for it to be ready full, we are fully ready for the market. On the growth related to the consumer business is concerned, look, I think we have shared this in past as well that we are investing and we are also looking at multiple levers which are available at our disposal to counter the headwinds in the consumer business. And what you are seeing as a result is the outcome of our results from those interventions that we have done. We are constantly at it. Our retail team is fully charged up to work on all of the strategies and the go-to-market initiatives that we have planned. And now we are focusing on execution so that we are able to continue to demonstrate the same level of progress and momentum that we have created in Q1.

Rusmik Oza:One small connect between what you said and the R&D expenses is that you have projects
which will go from six months to 1.5-years in the future and the last quarter R&D expense was
Rs.35 crores, if I annualize it goes to almost around Rs.150 crores. So, does that mean that this
run rate of 140, 150 crores R&D expenses remain for this year and next year?

Vishal Salvi: So I think I answered that question slightly differently for the earlier participant when she was asking something similar. So let me attempt again to share with you how we're looking at it. You see, we are looking at it as a fine balance. See, we want to embark and do all of these things that we talked about. It will be a combination of improvement and productivity and how we optimize our R&D work that we do, that's number one. Number two is about prioritizing all the road map and looking at what we need to do for our existing products and how much of talent we can allocate for the new product. And number three, additional investments that we need to bring in to augment that capability and we are able to drive it. By doing all the three things we have to also balance out to make sure that we have an eye on the profitability as much as we continue to add new products and innovate. So I think all of these things are important and it's a fine balance, but we are very confident that we will be able to maintain a good balance so that we are able to meet the expectations of our stakeholders.

Rusmik Oza: Now, since a lot of these expenses are fixed in nature in terms of structure, so your big delta in margins could only come by disproportionate jump in the revenue, so internally have you worked out anything that what kind of revenue growth you need to maintain for the next two to three years to generate this delta in EBITDA margins so that they can improve sequentially from here on or in future?

Vishal Salvi: As is the case with all the companies, we have a business plan for this year and we have a business vision plan for next three years and we have factored in all the things that we need to do to ensure that how we're going to manage our top line and bottom line. So all those things are already there in our plan, are baked into our strategy and therefore baked into our go-to-market. So, yeah, I think I can share with you that it is there. Of course, we don't disclose it outside at this stage, but internally, all those plans are chalked out and we know exactly how the financial business plan has been defined here.

- Rusmik Oza:
 Any thoughts you can give in terms of what kind of EBITDA margins you can expect in the two, three years down the line, not in the very near future, not quarterly also, at least two to three years down the line once everything is streamlined, you have a go-to-go product launches, everything going smoothly, what kind of EBITDA margins we can look for in the next two to three years, sir?
- Vishal Salvi: See, I don't think we want to give any guidance around that unfortunately at this stage. But one thing we have committed is that we will be constantly focused on profitable growth and we are committed to that. You have to study some of the global cyber security vendors and look at their trajectory for the last 15, 20 years and if you then compare the way we are doing it, you would find that a very few have actually focused on profitable growth initially, but we are. But, you're absolutely right, I think as we start maturing in our new products, we can have a very good upside on the revenue and that's for sure. And once that starts happening, you can also see the positive impact of that on the EBITDA.

Moderator: The next question is from the line of Jatinder Agarwal from Relax Cap. Please go ahead.

Jatinder Agarwal: So I had two questions. One is there is this mention of a Gartner rating of 4.6 out of 5 for the security solutions. If you could explain what is the relevance for that in terms of either mid corporates or large corporates and why did you go for that rating? My second question is related to this DPDP Act and it may sound a bit stupid, but what I want to understand is, so let's assume I am a corporate, I have some customer data which is confidential or which can disclose the identity, are they not spending anything as of it, only just because the act comes in place

and they will start spending on the next day? I am unable to understand this correlation. If you could explain?

Vishal Salvi: So both are great questions. I think when it comes to Gartner peer review, right, it is not something that we control. Basically, it's Gartner who publishes our technology and get some feedback from use of our technologies by our customers and some of our customers would have participated in that peer review and would have given that rating for us and that's why it is so special that they have rated us so well on that particular product and it gives a third-party validation of the quality of the product that we have, right. Now, as far as the DPDP Act is concerned, see, I think what happens is that not everybody is fully aware of the implications of privacy and cyber security in the corporate world. Same is the case even as individuals, right? So if I could just give you a data point, 50% of the individuals in US are using Paid AV, whereas in India that percentage drops to around 20%. That is largely because of the lack of awareness which is there. So I think there is some work required to be done now. Similarly, when it comes to privacy and cyber security, see, the reason you're seeing different countries adopt these kind of guidelines is when they start seeing that digital start impacting and becoming a systemic risk for the country. The good example of that is the recent IT outage that happens where 8.5 million devices were shut down by a bad update by a cyber-security vendor, right? It shows and underscores the importance of availability of our systems today for business to carry on, and we know that billions and billions of dollars have been lost by that just one sheer incident. Similarly, the government realizes that these are systemic risk and that's when regulations come in, right. That is exactly what happened in US, that's exactly what happened in Europe. And with the big push that India is doing right now in digital, when we're talking about the whole government infrastructure being fully digitized and you can't imagine any body corporate actually functioning without digital and technology. So, hence the government sees this how the systemic risk and do not want to wait for each company to find it in their own hard way, but to actually start building robust mechanisms and interventions so that overall the maturity of the infrastructure and the processes that we follow for compliance to the personal information are protected. I'll give you one more example, Jitender. You see how easily right now company and data is available in the black market, right, in India. And that's largely because we don't have enough controls over how information is controlled? So I think all of these are examples. Now, we should not take it casually and now with these controls coming in, there will be more people made accountable in case something like this is happening in future.

Jatinder Agarwal:But the same corporates like let's assume XYZ as a corporate, right, so they must be currently
spending an X amount or a Y amount already on this data?

Vishal Salvi: I think, see, the privacy right as a concept in terms of digital privacy is still very new to India. You can take the same argument for Europe, right, before GDPR. GDPR came roughly around 7 to 8 or maybe a decade back, and before GDPR, the level of compliance to personal data by corporate, it was very, very minimal, and it increased the moment GDPR came into play. So regulations have proven to improve the overall maturity of privacy and security practice in organizations. Now, you can always say that there will be certain things which the companies will be following. I was in bank for 20-years and there is a Banking Regulation Act which also defines what is private and what is not, and all banks I know they comply to it. There is something which is already there but consent management, how you collect data, how you maintain data, how you purge data, all of these are sometimes ignored by a corporate. And this will help them to compel to think about it and ensure that they don't allow data to proliferate beyond the limited means that they need to.

 Jatinder Agarwal:
 And very small just a connected. So like the 4,000 crores addressable market, whichever is to

 FY'27, that includes the DPDP, right?

Vishal Salvi: Yes, that's included.

Moderator: The next question is from the line of Jalaj from Svan Investments. Please go ahead.

Jalaj: I had a question with regards to the enterprise side of the business. So I have two parts to it. Where do we stand currently exactly on maybe amongst the multiple products on both acceptance and maturity of the product, because I am sure you would have been having discussions with the clients or for the possible clients who can in future? And could you talk a little about the GTM for both from a perspective of doing it in-house and via the sales channel partners or maybe bigger size, could you talk a little about that?

Vishal Salvi: Basically when you look at our portfolios, right, and we have defined our portfolio in three categories, Horizon-I, Horizon-II and Horizon-III which is currently the work that we are going to start. So Horizon-I is our core and that is still delivering the majority of our revenues, which is our enterprise protection platform. But now that we have introduced our Horizon-II products, which is our EDR, XDR, MDR, Zero Touch User Access, Mobile Security and so and so forth, they have now started to generate revenues. Now, all of these products are at different stages of maturity. I just on a lighter note, I must say that just last week we got a call from one of our large customers saying that thanking us that they moved from the erstwhile media solution to ours and save themselves from a major IP outage that recently happened, right? So they're very happy with our area of solution and seeing significant value from the incident and the threats that we identified for them. Similarly, our Zero Touch User Access solution, our e-mail solutions are being used by many corporates now and delivering significant value. So, we have already started seeing that the Horizon-II products are maturing and getting adoptions into the corporate, right. To answer your second question on the GTM, see I think we have a very clear strategy of partnering with GSI. So, we are talking to all the top GSIs in the country, which are global GSI and looking at how we can partner with them so that they can actually build our solutions in the large deals that they have. So, that is pretty much part of our strategy apart from going through distribution network, through channel network, and partners. So, all of that is going on together.

Jalaj: Maybe a little deep delve into the pointer you mentioned, for Horizon-I and Horizon-II, so currently if I were to see directionally, so does it form a Horizon-II currently form the major chunk of the revenue or how do you see it going forward and currently what it is?

- Vishal Salvi: So if you go back to where we were maybe three or four years back, majority of our revenues were coming from consumer and enterprise was just beginning, right, In the last five years, the enterprise business has become 43% of our revenue. Now, that 43% of the revenue major part right now is our core products, which is Horizon-I. But as we go and see the next 3-4 years, we expect the same story that happened of the mix that we got between consumer and enterprise should happen for Horizon-I and Horizon-II. So that's really how we're looking at it. And in future, we're also gearing up for Horizon-III.
- Moderator:Ladies and gentlemen, that was the last question for today. We have reached the end of the
question-and-answer session. I would now like to hand the conference over to the management
from Quick Heal Technologies Limited for closing comments.
- Vishal Salvi:Thank you so much for engagement throughout this call and for all the questions that you have
asked. I hope we have been able to answer them satisfactorily until we meet again next time.
Thank you so much.
- Moderator:
 On behalf of Quick Heal Technologies Limited, that concludes this conference. Thank you for joining us. You may now disconnect your lines.