

Ref. No.: QHTL/Sec/SE/2024-25/39

October 3, 2024

To,
The Manager,
Corporate Services,
BSE Limited,
14th Floor, P J Towers, Dalal Street,
Mumbai – 400 001
Ref: Security ID: QUICKHEAL
Security Code: 539678

To,
The Manager,
Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051
Symbol: QUICKHEAL
Series: EQ

Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding New Product Launch.

Dear Sir/Madam,

Pursuant to the provisions of SEBI (LODR) Regulations, 2015 this is to inform that the Company is delighted to announce the launch of its new product on 3rd October, 2024.

This details of the said product is provided in table below and a press release of the same is enclosed to this intimation.

Name of the Product	AntiFraud.AI
Date of Launch	3 rd October 2024
Category of the Product	Anti-Virus
Whether caters to Domestic and International market	Domestic Market

This is for your information and records.

Sincerely,
For Quick Heal Technologies Limited

Vikram Dhanani
Compliance Officer

Quick Heal Launches AntiFraud.AI: India's First All-in-One Fraud Prevention Solution

- *Revolutionary solution set to redefine digital safety and prevent fraud for individuals and families*
- *Comprehensive protection features include Fraud Call Alert, Banking Fraud Alert, Fraud App Detector, Scam Protection, Dark Web Monitoring, and more*
- *Available across Android, iOS, and Windows platforms*
- *AntiFraud.AI Features will now also be available on Quick Heal Total Security Version 25 setting a new benchmark for Antivirus Industry to emulate*

Pune, October 3rd, 2024: Quick Heal Technologies Limited, a global cybersecurity solutions provider, today announced the launch of India's first fraud prevention solution - AntiFraud.AI. This 'Made in India' solution opens a whole new category revolutionizing digital safety against the escalating threat of financial frauds which is impacting everyone including the most tech-savvy.

The launch of AntiFraud.AI comes at a crucial time when financial fraud has reached alarming levels. According to the Indian Cybercrime Coordination Centre, the approximate amount that Indians lost to fraudsters between January to April 2024 stood at ₹1750 crores. The gravity of the situation is further underlined by the National Cybercrime Reporting Portal, suffered losses were reported through over 740,000 complaints. These staggering figures highlight the urgent need for comprehensive fraud prevention solutions, a need that Quick Heal's AntiFraud.AI aims to address head-on.

AntiFraud.AI boasts a wide range of robust features designed to enhance user security and safeguard sensitive information. Key Features Include:

1. **Risk Profile** - Assess your risk level with actionable recommendations to reduce exposure to fraud.
2. **Fraud Call Alert** - Alerts you on receiving a potentially fraudulent call.
3. **Scam Protection** - Employs sophisticated algorithms to identify and block phishing links and fraudulent websites, enhancing online security.
4. **Banking Fraud Alert** - Utilizes artificial intelligence to detect and alert users to potential banking fraud attempts in real-time.
5. **Fraud Protect Buddy** - Empowers users to safeguard their loved ones by sharing alerts and security tips, specifically addressing the vulnerabilities of less tech-savvy individuals.
6. **Fraud App Detector** - Continuously scans for malicious applications and delivers real-time alerts about potentially harmful apps.
7. **Secure Payments** - Ensures a safe environment for online transactions and monitors for suspicious activity throughout the payment process.

8. **Unauthorized Access Alert** - Notifies users if their device's microphone or camera is activated without consent, protecting against covert surveillance.
9. **Dark Web Monitoring** - Actively scans the dark web for compromised sensitive data and provides timely notifications if users' information is found.
10. **Call Forwarding Alert** - Alerts you when your calls are being redirected without your consent,

The solution also offers Screen share alert, Payee Name Announcer, Spy Alert, File Vault and Browsing Protection and more.

In addition to these, The **Information Hub** feature provides access to in-depth research and fraud intelligence from Seqrite Labs, India's largest malware analysis facility, keeping users informed about evolving threats with the latest fraud trends and prevention tips. This feature allows users to access Quick Heal's extensive domain expertise and knowledge. Furthermore, the **Victim Support** feature offers step-by-step guidance for those who fall victim to fraud, aiding in recovery and necessary actions. Together, these elements create a robust defense against fraud and enhance overall digital security.

Commenting on this momentous occasion, **Vishal Salvi, Chief Executive Officer at Quick Heal Technologies Limited**, said, *"With AntiFraud.AI, we are not merely unveiling a new solution but, establishing a new category of fraud prevention. Leveraging over 30 years of industry experience and operating India's largest malware analysis facility, Seqrite Labs, we have a deep understanding of consumer fraud and the dynamic threat environment with real-world challenges. Just as we tackled the core issue of viruses with our Antivirus solutions in 1995, we now take upon ourselves the responsibility to address the growing risk of fraud, which not only causes financial loss but also inflicts emotional distress. At Quick Heal, our commitment is to provide a solution that prevents fraud for all users, regardless of their technical expertise. This solution empowers individuals to safeguard themselves and their loved one from falling victim to scams. AntiFraud.AI reiterates our dedication to securing India's future, allowing every citizen to participate in the digital economy with confidence. Our goal is to create a robust and secure digital ecosystem that will drive India's growth and prosperity for years to come"*

The seamless design of Quick Heal AntiFraud.AI prioritizes user privacy and is available on Android, iOS, and Windows platforms, catering to diverse user preferences. While AntiFraud.AI focuses on preventing digital fraud executed through deception and manipulation, traditional antivirus software remains essential for detecting and removing malware such as viruses, worms, trojans, ransomware, and spyware. Users are encouraged to maintain both AntiFraud.AI and antivirus protection for comprehensive security.

Adding to this year's launch, Quick Heal's Version 25 builds on the recent recognition of Quick Heal Antivirus as the safest banking antivirus by AVLab Poland Cybersecurity Foundation. This release introduces significant improvements to its Anti-Ransomware engine and fraud prevention features. The integration of AntiFraud.AI into Quick Heal Total Security Version 25 delivers holistic protection by combining advanced fraud prevention technology with traditional antivirus functions.

Quick Heal AntiFraud.AI is designed to work alongside any antivirus solution, ensuring both can operate simultaneously. For Windows users of Quick Heal Total Security Version 25, fraud prevention capabilities are now built-in as well.

With this launch, Quick Heal Technologies Limited reaffirms its position as a leader in cybersecurity, committed to providing top-tier protection against advanced cyber threats and fraud. The company invites users to elevate their digital security by downloading AntiFraud.AI and joining the movement towards a fraud-free digital India.

About Quick Heal Technologies Limited

Quick Heal Technologies Ltd. is a global cybersecurity solutions provider. Each Quick Heal product is designed to simplify IT security management across the length and depth of devices and on multiple platforms. They are customized to suit consumers, small businesses, government establishments, and corporate houses. Over a span of nearly 3 decades, the company's R&D has focused on computer and network security solutions.

The current portfolio of cloud-based security and advanced machine learning-enabled solutions stops threats, attacks, and malicious traffic before it strikes. This considerably reduces the system resource usage. The security solutions are indigenously developed in India. Quick Heal Antivirus Solutions, Quick Heal Scan Engine, and the entire range of Quick Heal products are proprietary items of Quick Heal Technologies Ltd. Recently, unveiled Quick Heal pioneers India's first fraud prevention solution, AntiFraud.AI available for Android, iOS and Windows.

For more information, please visit: <https://www.quickheal.co.in/>

AntiFraud.AI - <https://www.quickheal.co.in/antifraud-pre-launch>