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**Quick Heal eyes small firms,
individuals with its AI-powered anti-
fraud tool**



Consumers are falling prey to phishing and other forms of scam via fake trading, banking and loan apps.

SUMMARY The software, once installed on a laptop, PC or mobile phone, evaluates the user's risk profile. Using AI alerts on receiving a potentially fraudulent call, the tool protects from phishing link scams, alerts when a call may potentially lead to fraud, and detects fake apps, and QR codes. Gift this article Quick Heal Technologies Ltd, which provides cybersecurity software, aims to make small businesses and individuals the largest category of users for its new artificial intelligence-powered anti-fraud tool called Antifraud.ai. In an exclusive interaction with Mint, the Pune-based company's top executives—Sanjay Katkar, joint managing director and Sneha Katkar, head of strategy—said that the software, introduced at ₹750 per