

Quick Heal boosts cybersecurity in Tamil Nadu as Chennai reports 44.45 malware detections per endpoint

Quick Heal Technologies has launched its Internet Security Essentials in Tamil Nadu following a surge in cyber incidents. Seqrite Labs' report highlights Tamil Nadu as having the second-highest malware detection rate in India, with Chennai also ranking high. Powered by GoDeep. AI, the solution offers advanced protection against malware, ransomware, and phishing, including features like real-time virus protection and secure banking.

Quick Heal Technologies Limited, a global provider of cybersecurity solutions, today expanded the availability of Quick Heal Internet Security Essentials in Tamil Nadu. This strategic move comes in response to an alarming rise in cyber incidents in the state, which is a prime target for threat actors given Chennai's status as a prominent technology hub and Tamil Nadu's position within India's southern technology belt. Quick Heal Internet Security Essentials addresses the specific cybersecurity challenges faced by Tamil Nadu's digitally advanced population.

The India Cyber Threat Report 2025, prepared meticulously by researchers from Seqrite Labs, India's largest malware analysis facility, revealed concerning statistics about Tamil Nadu's threat landscape. The team at Seqrite Labs made 369.01 million detections in 2024 across an 8.44 million-strong installation base. Tamil Nadu saw a staggering 44.54 detections per endpoint, making up for 11.97% of all malware detections across the nation. This also made Tamil Nadu the state with the second-highest number of malware detections. At the same time, Chennai recorded fifth highest malware detections, with 48.75 detections per endpoint and accounting for 10.25% of all detections made across the country.

The situation creates a pressing need for advanced, AI-powered cybersecurity solutions across Tamil Nadu. Taking cognizance of the same, Quick Heal Technologies Limited has made Quick Heal Internet Security Essentials available to consumers across the state. The solution is powered by GoDeep.AI, the company's cutting-edge malware-hunting technology that leverages artificial intelligence for predictive threat detection. It combines five key elements: Deep Learning, Multilayered Defense, Behavioral Detection, Predictive Detection, and Artificial Intelligence to provide comprehensive protection against both known and zero-day attacks.

Quick Heal Internet Security Essentials offers consumers a comprehensive suite of protection features including advanced malware detection and removal, ransomware protection with automatic data backup capabilities, real-time virus protection against emerging threats, Security & Privacy Score with actionable recommendations, browsing protection against malicious websites, phishing protection to prevent data theft attempts, and Safe Banking features for secure online transactions. The solution also provides access to the meta Protect platform, which provides

synchronized security across multiple devices, enabling families to manage their digital security remotely and in real-time while receiving instant breach alerts and centralized license management.

Commenting on the launch, Vishal Salvi, CEO of Quick Heal Technologies Limited, said, "Leaning on unmatched insights from India's largest malware analysis center, Seqrite Labs, our solutions keep the nation and its citizens a step ahead of today's most sophisticated cyber threats. In a state like Tamil Nadu, where digital infrastructure and tech adoption are rapidly scaling, robust and intelligent protection is no longer optional; it is essential!

As threat actors grow more advanced and increasingly bypass basic security, we have introduced Quick Heal Internet Security Essentials, a superhero with patented AI technology at its core, delivering real-time, adaptive protection with simplicity and strength. As a responsible cybersecurity leader, we urge the citizens and partners of Tamil Nadu to stay informed, strengthen their digital habits, and join us in making cybersafety and digital freedom fundamental rights for all."

This move is an extension of Quick Heal Technologies Limited's continued commitment to democratize advanced cybersecurity. In line with its mission to make 'Cybersecurity a fundamental right for all', the company continues to make the most advanced cybersecurity solutions accessible to its consumers. Recently, the company adopted a freemium model for AntiFraud.AI, India's first digital fraud prevention solution. AntiFraud.AI offers comprehensive fraud prevention capabilities including Fraud App Detector to identify both visible and hidden malicious applications, Scam Protection with sophisticated algorithms to block phishing links and fraudulent websites, Banking Fraud Alert using artificial intelligence for real-time detection, Risk Profile Assessment to gauge fraud exposure levels, Call Forwarding Alert and Payee Name Announcer for enhanced security.